

6-Month FEMastermind



WHAT YOU GET:

Strategy Kick-Off Call:

Each member gets a 60-minute one-on-one strategy call to kick things off! We will discuss, plan, and craft a custom 6-month action plan that works FOR YOU!

Business Education Meetings (1 Monthly)

We'll meet once a month for 2-hours. The first hour is reserved for co-created business education. Every month will feature a guest expert who will present on topics the group voted on and chose together. The second hour is for sharing wins, brainstorming ideas, asking for advice & hanging out with other like-minded female entrepreneurs.

Virtual Mastermind Sessions (1 Monthly)

Every month there will be a 1-hour virtual mastermind session. Bring your thoughts/ideas/hopes/dreams for your business and let's cuss & discuss!

FEM Socials

Over the 6-months there will be 3 scheduled FEM socials. There's no agenda for these meet-ups other than having a good time!

Private Facebook Group for FEMbers

The private Facebook group is how we keep in touch between meet-ups. Members can share wins, ask for advice or get the group's feedback. The group is private for the members of that session only.

IF YOU'RE A 417 LOCAL
& YOU CRAVE:

BUILDING RELATIONSHIPS,
BUSINESS EDUCATION,
COMMUNITY GUIDANCE &
SUPPORT



Apply Now!



INVESTMENT

\$275
x 6 Payments

\$1497
x 1 Payment

CASSIE@CASSIEPOTTS.COM

PLUS DISCOUNTS & OTHER MEMBER PERKS FOR LOCAL FEM EVENTS!

Peep this pic of me & my sweet fam!



About the Founder of FEMastermind

Hey there! I'm Cassie Potts - business coach and mentor for female entrepreneurs. As the Founder & CEO of FEMastermind, (Female Entrepreneur Mastermind) I have a passion for helping ambitious women business owners make true connections and create a support system that is the catalyst of their business success.

I'm a mom of three wonderful little future lady leaders. I'm married to an Australian. I'm a house plant collector, a huge Dave Matthews fan, and with the help of my Nespresso machine - I've perfected the at-home fancy latte.

Some background...

For nearly eight years I worked alongside the best of the best in business coaching at a consulting firm called The Great Game of Business. The people there (colleagues and clients) opened my eyes to the amazing opportunities of *entrepreneurship* - an idea I had always thought "wasn't for me".

Now, not only do I run my own coaching business teaching lady business owners how to develop strong business foundations, but I also created an entire community of like-minded female entrepreneurs who learn from, teach, and support each other every day.

My clients and I spend our time focusing on topics like business visioning, strategic planning, business financials, content marketing, product suite creation, and developing strong revenue and profit goals.